

# portfolio.

D A V I D  
R I D D

2017-2026

GHOSTWRITING | CREATIVE WRITING | COPYWRITING

# T A B L E O F C O N T E N T S

## **WHY I'M THE RIGHT FIT** **01**

With 7+ years of experience, I turn ideas into compelling books and brand stories. Whether it's ghostwriting, marketing, or storytelling, I bring clarity, depth, and impact to every project.

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## **GHOSTWRITING** **02-03**

I've ghostwritten bestselling non-fiction and memoirs covering mindset, leadership, and resilience. From researching to interviewing to outlining—I craft books from start to finish.

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## **COPY| BRAND DEVELOPMENT** **04-05**

From Acer's Go Green campaign to 250+ five-star projects on Fiverr, I create content that connects and converts—web copy, ad scripts, brand messaging, and more.

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## **WRITING LLC** **06**

I write across mediums—graphic novels, video games, books, and editing. I help creators bring their visions to life with polished, engaging storytelling.

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## **LET'S WORK TOGETHER** **07**

Every great story starts with a conversation. Let's collaborate and create something meaningful and impactful.

why I'm the right fit

# DAVID RIDD



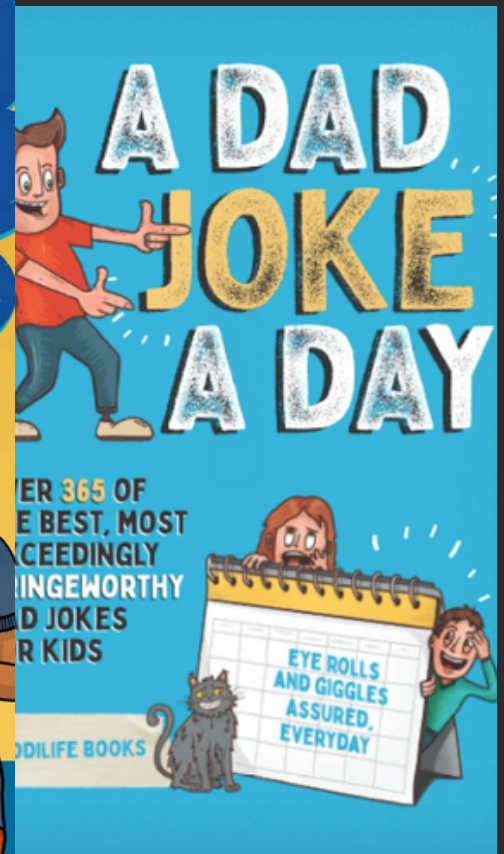
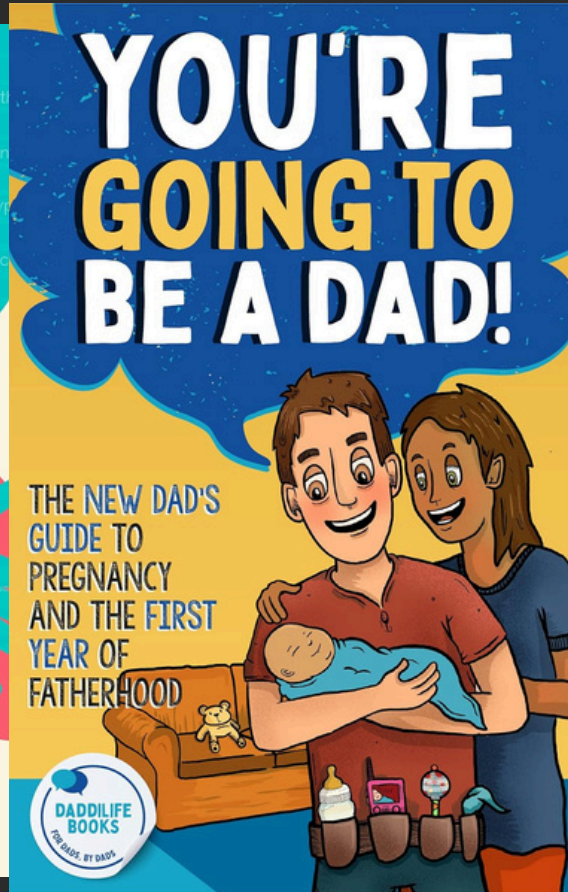
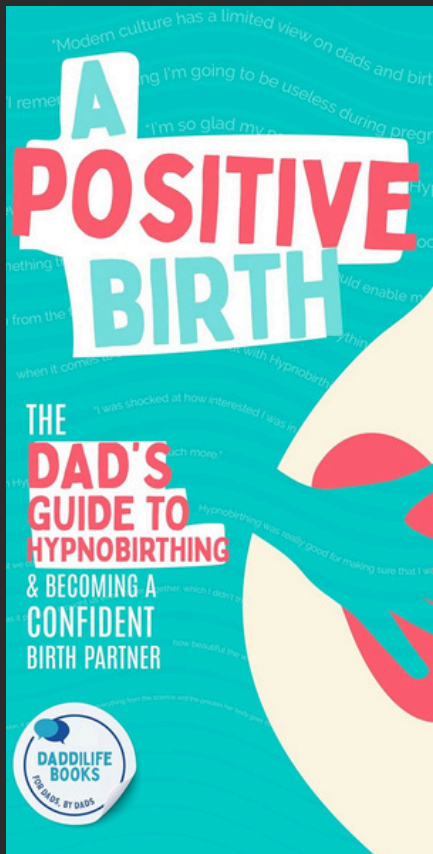
The best content comes from the best stories—stories that don't just share a past but show how that past is applicable to our future. Stories that inspire, challenge, and push readers to think differently or to be better than they were yesterday. Whether that's personal growth, resilience, or mental toughness, my specialty is helping people craft narratives that speak directly to the reader, like a trusted friend sharing advice.

With 7+ years of experience in ghostwriting and brand storytelling, I've worked with entrepreneurs, athletes, veterans, and thought leaders to turn their expertise into engaging marketable books. My past projects include *In Your Corner* for Javier Mendez, renowned as the greatest MMA coach in history; *Legacy Mindset* for Korey Shaffer (Til Valhalla Project), a powerful memoir and guide to building purpose after trauma; and *You're Going to Be a Dad!* for DaddiLife, a supportive and practical book for new fathers. Each project has involved deep research, interviews, outlining, writing, and shaping a cohesive voice that reflects the author's mission.

Beyond ghostwriting, I've collaborated on marketing campaigns with Acer, created content for Steven Bartlett, and helped launch CPAI (Center for Practical AI) by establishing its brand voice and messaging. I've also written for a wide range of industries, including finance, tech, B2B & SaaS, wellness, and education, giving me the versatility to adapt to any subject matter while making sure the story stays front and center.

Whether it's a memoir, educational non-fiction, business strategy, or a mindset-driven guide, I always bring a blend of narrative instinct, structure, and voice to every project—helping brands and aspiring authors turn their lived experience into stories that truly resonate.

# writing samples.

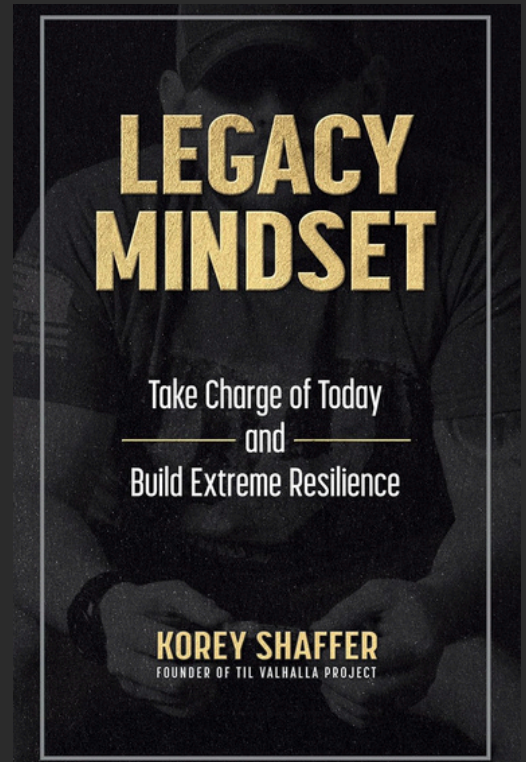


I had the privilege of ghostwriting "You're Going to Be a Dad!", "A Positive Birth", and "A Daily Dose of Confidence" for DaddiLife, the leading platform for modern fatherhood. From researching and interviewing dads to outlining, writing, and even contributing to layout decisions, I helped shape these books into engaging, practical guides for new and expecting fathers.

Each book blends expert insights with real-life experiences, offering actionable advice in an accessible, relatable voice. For more on my work with DaddiLife, you can reach out to Han-Son Lee at [dad@daddilife.com](mailto:dad@daddilife.com).

**daddilife**   
ghostwriting | interviewing

# writing samples.



When Korey Shaffer, founder of Til Valhalla Project, set out to write "Legacy Mindset," his mission was clear—to honor fallen heroes and inspire others to live with purpose. His journey began with the devastating loss of his friend Dunston, who died by suicide after struggling with PTSD. Determined to turn pain into purpose, Korey started crafting memorial plaques for veterans, ensuring their sacrifices were never forgotten.

I worked closely with him to develop, outline, and ghostwrite his book, shaping his raw experiences into a powerful guide on resilience, leadership, and building a lasting impact. As someone with two brothers who are veterans, I've seen firsthand how PTSD affects those who serve, making this project especially meaningful. "Legacy Mindset" isn't just a book—it's a call to action to support our veterans and live a life that honors those we've lost.

For more on my work with Til Valhalla Project, you can reach out to Korey Shaffer at [korey@koreyshaffer.com](mailto:korey@koreyshaffer.com).



ghostwriting | developmental editing

# writing samples.



Working with Acer, I've had the opportunity to write scripts for their commercials and create engaging content for their YouTube channel, helping shape their brand storytelling. One of the most impactful projects I contributed to was the Go Green marketing campaign, where Acer pledged to plant a tree for every Acer Vero laptop sold—a powerful initiative that aligned technology with environmental responsibility. I helped craft the messaging to highlight sustainability in a way that resonated with eco-conscious consumers, making the campaign both compelling and action-driven awareness to reinforcing Acer's commitment to a greener future.



content creation | scriptwriting

# writing samples.

Entrepreneur **ebn** Employee Benefit News *Funko*



Medium



SaaSr



DATAGRATION

**INTERWORK**<sup>TM</sup>  
OFFICE SOLUTIONS

As a Fiverr Pro and Top-Rated Seller—a rare distinction on the platform—I’ve delivered 250+ five-star projects, crafting everything from full website copy to high-impact brand storytelling. My work spans a range of industries, helping businesses shape their messaging, refine their voice, and connect with their audiences.

Beyond website content, I’ve also ghostwritten articles for major publications like Entrepreneur, EBN (Employee Benefit News), and Medium, ensuring my clients’ insights reach the right audience with authority and impact. Whether developing brand narratives, sales pages, or long-form thought leadership, I specialize in creating content that drives engagement and delivers results.

# fiverr.

ghostwriting | copywriting



# let's work together.

Whether you need a ghostwriter, brand storyteller, or creative collaborator, I'm here to help bring your vision to life.

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**Fiverr Pro:** [davidridd1](#)



## DAVID RIDD

Let's write your story, together.